



# ApplyPilot

VOLUME 01 ·  
2026

CASE STUDIES

# Success Stories

## *that took flight* ↗

10 professionals who left silent inboxes and ghosted applications behind, and landed their next role through ApplyPilot's outreach engine. Real timelines. Real hikes. Real Gmail threads.

**22** days

AVG TIME TO HIRE

**+36%**

AVG SALARY HIKE

**129**

INTERVIEWS BOOKED

**8**

CITIES · 7 DOMAINS

# Priya Sharma

Age 24 • Bengaluru

Marketing

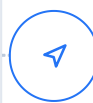


• BEFORE APPLYPILOT

**B** Junior Marketing Executive

B2B Marketplace

SALARY **₹5.2 LPA**



• AFTER APPLYPILOT

**F** Growth Marketing Manager

Fintech Unicorn

SALARY **₹7 LPA**

🕒 TIME TO HIRE

**22** days

From sign-up to offer letter

📈 SALARY JUMP

**+35%**

Net hike over previous CTC

✉️ INTERVIEWS

**14** landed

Booked through ApplyPilot outreach

📈 ATS SCORE

**34 → 81**

After resume rewrite to JD

*I had been applying on Naukri for two months with zero replies. ApplyPilot found the hiring manager at the fintech I was targeting, sent a personalised email from my own Gmail, and I had a call booked the very next morning. I could not believe it.*

Two months of cold applications on job boards had returned nothing but silence. **ApplyPilot identified the hiring manager at the target fintech**, drafted a personalised outreach from Priya's own Gmail, and triggered an auto follow-up. A call was on the calendar within 24 hours.

## WHAT APPLYPILOT DID

• Application Kit

• Decision-Maker Finder

• Gmail Outreach

• Auto Follow-Up

🔒 Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Arjun Mehta

Age 29 • Mumbai Engineering



• BEFORE APPLYPILOT

**I** **Software Engineer II**  
IT Services Major

SALARY **₹12 LPA**

• AFTER APPLYPILOT

**F** **Senior Software Engineer**  
Food-Delivery Unicorn

SALARY **₹16.5 LPA**

**18** days  
From sign-up to offer letter

**+38%**  
Net hike over previous CTC

**11** landed  
Booked through ApplyPilot outreach

**41 → 88**  
After resume rewrite to JD

*I was stuck in an IT services company and desperately wanted to move to a product startup. ApplyPilot matched me with 11 relevant roles overnight and got my resume in front of the right people. The ATS score jumping from 41 to 88 alone changed everything. The hike was honestly more than I expected for an internal-to-product move.*

Stuck in services and chasing a product-company move, Arjun was matched with **11 relevant openings overnight**. ApplyPilot rewrote his resume against each job description, lifting his ATS score from 41 to 88, and delivered it directly to the right engineering leaders at the product unicorn he was targeting.

## WHAT APPLYPILOT DID

- Job Matching
- ATS Score Fix
- Application Kit
- Gmail Outreach

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# Sneha Iyer

Age 26 • Chennai Product



• BEFORE APPLYPILOT

**I** **Business Analyst**

IT Services Major

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SALARY **₹8 LPA**



• AFTER APPLYPILOT

**F** **Product Manager**

Fintech Unicorn

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SALARY **₹11.2 LPA**

TIME TO HIRE

**27** days

From sign-up to offer letter

SALARY JUMP

**+40%**

Net hike over previous CTC

INTERVIEWS

**18** landed

Booked through ApplyPilot outreach

ATS SCORE

**38 → 84**

After resume rewrite to JD

“ Career switching from BA to PM felt impossible. Every job post wanted PM experience. ApplyPilot rewrote my bullet points to highlight product thinking, found the product lead at the fintech I was targeting, and I landed my first PM role in under 30 days. Worth every rupee.

Every PM listing demanded PM experience Sneha didn't have on paper. ApplyPilot rewrote her resume bullets to **surface product thinking**, identified the product lead at the target fintech, and ran outreach plus follow-up. Her first PM role landed in under 30 days.

WHAT APPLYPILOT DID

- Resume Rewrite
- Application Kit
- Decision-Maker Finder
- Gmail Outreach
- Auto Follow-Up

Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Rohit Verma

Age 32 • Hyderabad Data & Analytics



• BEFORE APPLYPILOT

**I** **Data Analyst**  
IT Services Major

SALARY **₹10 LPA**



• AFTER APPLYPILOT

**E** **Senior Data Scientist**  
E-commerce Major

SALARY **₹13.5 LPA**

TIME TO HIRE

**24** days  
From sign-up to offer letter

SALARY JUMP

**+35%**  
Net hike over previous CTC

INTERVIEWS

**12** landed  
Booked through ApplyPilot outreach

ATS SCORE

**29 → 79**  
After resume rewrite to JD

“ Five years at an IT services major and I felt invisible on job boards. The outreach engine found the analytics hiring manager at a top e-commerce company and sent a follow-up on Day 7 when I had completely forgotten about it. That follow-up got me the interview. I am convinced I would have been ghosted otherwise.

Five years deep at an IT services major and invisible on job boards, Rohit needed a different channel. ApplyPilot found the analytics hiring manager at the target e-commerce company and queued the outreach. The **Day-7 auto follow-up, sent while Rohit had moved on**, converted the silence into an interview.

## WHAT APPLYPILOT DID

- Job Matching
- Decision-Maker Finder
- Gmail Outreach
- Auto Follow-Up

Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Anika Kapoor

Age 23 • Delhi Consulting



BEFORE APPLYPILOT

**C** **MBA Fresher**

Campus (MBA)

SALARY **Fresher**

AFTER APPLYPILOT

**G** **Associate Consultant**

Global Consulting Firm

SALARY **₹9.5 LPA**

🕒 TIME TO HIRE

**19** days

From sign-up to offer letter

📈 SALARY JUMP

**First Job**

First job after MBA

✉️ INTERVIEWS

**9** landed

Booked through ApplyPilot outreach

📈 ATS SCORE

**31 → 76**

After resume rewrite to JD

“As a fresher with no referrals, I thought cold emailing a Big-4 consulting partner was crazy. ApplyPilot drafted the email, found his verified address, and even wrote the Day 3 follow-up. He replied in 48 hours. I start in July.”

A campus MBA grad with zero referrals, Anika couldn't see a way past the firm's referral wall. ApplyPilot revealed a verified partner email, drafted the cold outreach and the Day-3 follow-up. The partner replied within 48 hours. She starts in July.

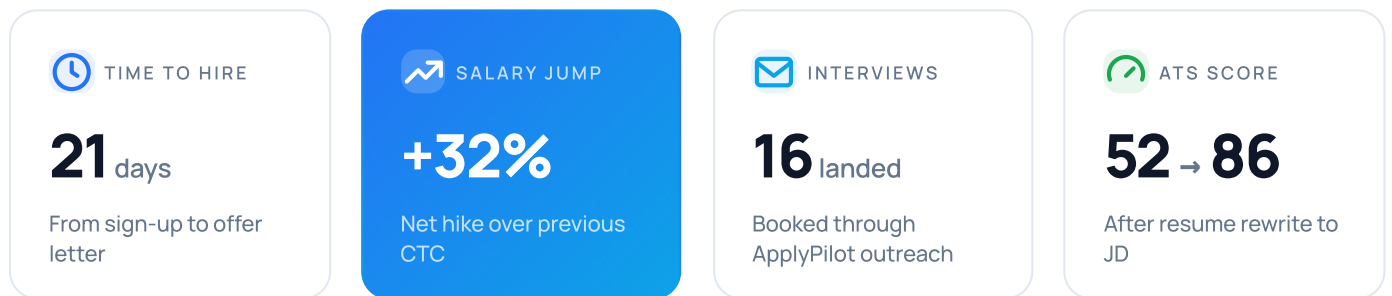
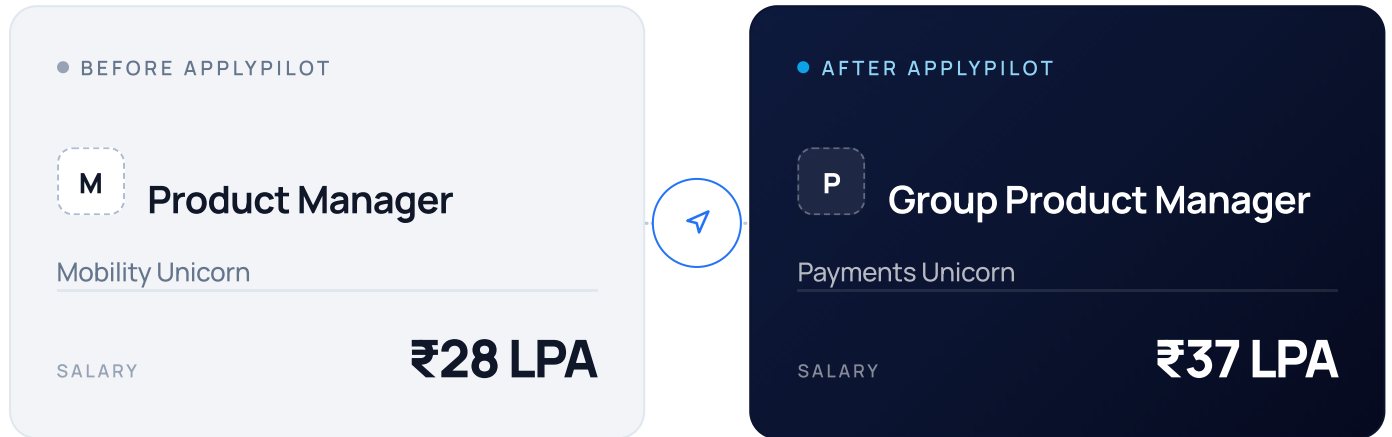
## WHAT APPLYPILOT DID

- Decision-Maker Finder
- Email Reveal
- Gmail Outreach
- Auto Follow-Up
- Application Kit

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# Vikram Nair

Age 35 • Pune Product



“ At my level I thought referrals were the only way in. ApplyPilot proved me wrong. The decision-maker finder identified the VP of Product at the target company, the kit tailored my resume for fintech payments, and the outreach felt like it came from a real person, because it did. My own Gmail.

Senior PM roles, Vikram believed, moved only through referrals. ApplyPilot surfaced the VP of Product at the target payments unicorn, tailored a fintech-payments-flavoured kit, and delivered the message from Vikram’s own Gmail. It read human because a human signed it.

## WHAT APPLYPILOT DID

- Decision-Maker Finder
- Application Kit
- Gmail Outreach
- Reply Tracking

Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Meera Rajendran

Age 27 • Bengaluru Design



• BEFORE APPLYPILOT

**I** UI Designer

IT Services Firm

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SALARY **₹9 LPA**



• AFTER APPLYPILOT

**Q** Senior Product Designer

Quick-Commerce Startup

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SALARY **₹12.2 LPA**

TIME TO HIRE

**16** days

From sign-up to offer letter

SALARY JUMP

**+36%**

Net hike over previous CTC

INTERVIEWS

**13** landed

Booked through ApplyPilot outreach

ATS SCORE

**36 → 82**

After resume rewrite to JD

“ *Design portfolios never fit neatly into ATS boxes. ApplyPilot fixed my resume keywords, found the design lead at the company I was targeting, and sent a cold email that mentioned the exact product area I wanted to work on. It felt personal. It got a reply.* ”

Design CVs are notoriously ATS-hostile. ApplyPilot patched Meera's keywords, identified the design lead at the quick-commerce startup, and crafted an outreach that named the **specific product area** she wanted. It read as personal, and earned the reply.

WHAT APPLYPILOT DID

- ATS Score Fix
- Application Kit
- Decision-Maker Finder
- Gmail Outreach

Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Karthik Subramaniam

Age 30 • Chennai Engineering



• BEFORE APPLYPILOT

**I** **DevOps Engineer**

IT Services Major

SALARY **₹14 LPA**



• AFTER APPLYPILOT

**G** **Senior SRE**

Global SaaS Company

SALARY **₹19.5 LPA**

TIME TO HIRE

**29** days

From sign-up to offer letter

SALARY JUMP

**+39%**

Net hike over previous CTC

INTERVIEWS

**10** landed

Booked through ApplyPilot outreach

ATS SCORE

**33 → 85**

After resume rewrite to JD

“Landing a role at a global product company from a services background felt like a fantasy. ApplyPilot found the hiring manager for the SRE team at a global SaaS company's India office, tailored my resume to their exact job description, and the auto follow-up on Day 7 converted to a screening call. Dream job unlocked.

A jump from services DevOps to a global product company looked, to Karthik, like a fantasy. ApplyPilot located the SRE hiring manager at the target SaaS company's India office, tailored the resume to the JD line-by-line, and the Day-7 follow-up converted into a screening call.

## WHAT APPLYPILOT DID

- Job Matching
- Application Kit
- Decision-Maker Finder
- Auto Follow-Up
- Gmail Outreach

Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Divya Pillai

Age 25 • Kochi Marketing



• BEFORE APPLYPILOT

**A** **Content Strategist**  
Analytics Firm

SALARY **₹6.5 LPA**



• AFTER APPLYPILOT

**I** **Brand Marketing Lead**  
Investment-Tech Unicorn

SALARY **₹9 LPA**

TIME TO HIRE

**23** days  
From sign-up to offer letter

SALARY JUMP

**+38%**  
Net hike over previous CTC

INTERVIEWS

**15** landed  
Booked through ApplyPilot outreach

ATS SCORE

**40 → 80**  
After resume rewrite to JD

*“ I was ghosted on 60+ applications before trying ApplyPilot. Within a week the platform had sent personalised emails to brand leads at five fintech companies. One of them replied first. The whole experience, from signup to offer letter, took 23 days. My friends could not believe it.*

60+ applications, zero replies, Divya had been ghosted into silence. Within a week, ApplyPilot had delivered personalised outreach to brand leads at five fintech companies. One replied first. Sign-up to offer letter: 23 days.

## WHAT APPLYPILOT DID

- Job Matching
- Application Kit
- Gmail Outreach
- Auto Follow-Up
- Reply Tracking

Company names withheld for client confidentiality. Roles, salaries and timelines are real.

# Sameer Qureshi

Age 31 • Ahmedabad Finance



• BEFORE APPLYPILOT

**B** Finance Analyst

BPM Major

SALARY **₹11 LPA**



• AFTER APPLYPILOT

**B** FP&A Manager

Beauty E-commerce Major

SALARY **₹14.6 LPA**

TIME TO HIRE

**25** days

From sign-up to offer letter

SALARY JUMP

**+33%**

Net hike over previous CTC

INTERVIEWS

**11** landed

Booked through ApplyPilot outreach

ATS SCORE

**37 → 83**

After resume rewrite to JD

“ Finance roles are competitive and most never get posted publicly, they fill through networks. ApplyPilot found the CFO's chief of staff at the target company, sent a cold email at exactly the right time, and that one email started a conversation that ended in an offer. Cold outreach actually works when it is done right.

Most senior finance roles never make it to a job board. ApplyPilot surfaced the CFO's chief of staff at the target beauty e-commerce major, sent a cold email at the right cadence, and that single message opened a conversation that closed as an offer.

## WHAT APPLYPILOT DID

- Decision-Maker Finder
- Email Reveal
- Gmail Outreach
- Auto Follow-Up
- Application Kit

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